



DAVE WHITE
EDITOR, BOARDROOM

It's the Best of the Best!

Inspiring Thoughts for 2013!

VOLUNTEER BOARDS OF DIRECTORS AND CLUB PRESIDENTS MUST SET THE TONE AND TENOR FOR WHAT HAPPENS AT THEIR PRIVATE CLUB AND IT'S THIS VISION AND MISSION THAT BOARDROOM RECOGNIZES WITH THE TOP CLUB PRESIDENT AWARDS.

It's the club boards and presidents who must have the vision and set policy for general managers, and it's the general managers who must make that policy (along with their own vision) work on a daily basis. And micromanagement be gone!

This year, BoardRoom takes great delight in recognizing **Doug Green, president of the Polo Club of Boca Raton, FL** as one particular club president who has inspired with a vision and command of what his club has needed to do in most trying times. The club's latest member satisfaction surveys confirm what Green and his board has been attempting to do, and because of his outstanding efforts, Green is *BoardRoom's Distinguished Club President for 2012*.

Our congratulations go out to Green and the 20 other Club Presidents of the Year, the focus of our cover story this issue, for their exceptional contributions to their home clubs.



As we launch our way into another year, BoardRoom's 17th year of publication in the private club industry, our sincere appreciation goes out to the many BoardRoom contributors who just 'get it.'

Our contributors aren't cynical, or pessimistic. They're realistic and optimistic. They search out, value and enhance the private club philosophy that offers so many a warm refuge in today's world.

And they help perpetuate BoardRoom's philosophy of "educating...informing and providing positive solutions," to board of directors of the many clubs in the private club industry.

Our thanks for so many who have contributed over the years to make BoardRoom, the number one publication of the private club industry.

This CMAA-conference issue is no less, jam-packed with philosophies, opinions, ideas and innovations all aimed at giving club boards and general managers more ammunition in their recruiting and retaining forays, so members more fully understand the value of their private club membership in the "new" neighborhood of today. Read on and enjoy!



BoardRoom, of course, will be flying the colors at the San Diego CMAA conference and it will be an opportunity for general managers, board members and visitors to learn more about *BoardRoom magazine*, the *BoardRoom Institute* and the *BoardRoom's Distinguished Club program*.

BoardRoom Institute is the resource of choice for private club boards, their directors, committees, committee chairs and others associated with private club governance.

And it's our goal to help private clubs operate efficiently by optimizing the relationship between your club's volunteers and paid management through collaborative governance.

Through online education, the Institute effectively shows private clubs how to operate through collaborative governance. Come by and have a chat with Tarun Kapoor, the institute's dean of education to learn more of how your club can benefit from this program.

For fine private clubs who operate at the highest standards, *BoardRoom magazine's Distinguished Club program* is a club specific rating system that provides national recognition for the club, management and its staff.

Similar to the Michelin Guide, the *Distinguished Club program* provides an on-site visit and a confidential assessment based on a proprietary formula. The program's CEO Keith Jarrett can provide you will full details of how your club can benefit from *BoardRoom's Distinguished Club program*. Look us up and enjoy the show! **BR**

Got a comment? Drop us a note:
dave@boardroommagazine.com